

How Criteo Helps You Grow Your Business Fast

Criteo's industry-leading marketing solutions can help you target your best customers, engage new customers who are most likely to buy, and inspire different audiences with personalized offers. By partnering with Criteo, you get:

Comprehensive Targeting Capabilities

Criteo AI Engine:



Predictive Bidding – 150+ data points



Dynamic Ads – 17 trillion creative variations, product recommendations



Publisher Network – Google, Facebook, Instagram and more



Shopper Graph – 1.9B user IDs and growing



“Since switching to Criteo our retargeting campaigns just continue to get better and better. The responsiveness and support of the Criteo team has been huge to our success. Criteo’s response time is incredible—they always get back to us in 24 hours or less—and the Account Team is always friendly and knowledgeable. **It’s a no brainer for me to recommend Criteo to colleagues.** – Greg Norman Collection

See more of the latest success stories [here](#).

Frequently Asked Questions

What can we do for you?

Give you access to the #1 display advertising network to drive new traffic to your website, re-engage existing visitors, and convert customers.

Who will see my ads?

Criteo can reach 1.9B users across all devices (desktop, mobile, tablet, app).

How will my ads look?

Criteo will build dynamic ads for you for free. Dynamic ads allow your users to see the right ad at the right time to drive the most engagement.

Will I need to manage multiple display campaigns?

Nope! Criteo runs display ads across all of the major Ad Exchanges, plus Criteo has a proprietary network of over 18k publishers including CNN, Weather.com, and 450 out of 500 top publishers by comScore.

How will I manage my Criteo campaign?

No one has the title “Head of Retargeting” – nor should you! Check our 24/7 access dashboard for 5 minutes in the morning to make sure your campaign is headed in the right direction and make quick changes as you need. If you have additional questions, we’re here to help.

