

Grow your business with best-in-class advertising technology solutions.

Open Internet Commitment | Full-Funnel Customer View | Unique Commerce Data | AI Engine | Direct Premium Publisher Access

Get Noticed



Generate brand awareness and interest in your products.

AWARENESS

Get Traffic



Get people to start considering your products or services.

CONSIDERATION

Get Sales



Encourage interested people to make a purchase.

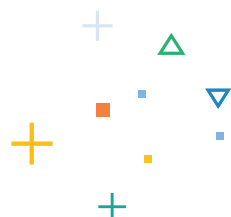
CONVERSION

Why Criteo?

Criteo not only provides us with outstanding campaign performance compared to other retargeting solutions previously tested, it also provides us with the scale needed to expand rapidly into new regions. We see Criteo as a strategic partner that will be instrumental in helping us to continue to achieve our objectives as we expand to more regions in the future.

Yuri Ivanov, Co-founder

JOOM



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With Criteo omnichannel solutions,



La Redoute

With Criteo's retargeting, La Redoute saw:



To learn more about how Criteo can help you reach all your business goals, contact us today!

*within 30 days of a click

**determined by identifying shoppers that were previously offline only